

HELAPET

'Filter Devices, Medical & Cleanroom Disposables'

To: The Editor
Date: 19 January 2002
Subject: Varidisk Filter System finds its first customers
From: Glenn Kenworthy,
Marketing Manager, Helapet. Ltd.
Tel: 01582 501980 e.mail: glennk@helapet.co.uk

For Immediate Release

PRESS RELEASE

CUSTOMER LED MANUFACTURING WITH VARIDISK™

Having recently introduced the concept of the Varidisk Filter Device, Helapet proves that there definitely is a market for customer led manufacturing. Orders are now being produced at their purpose built new headquarters in Bedfordshire, England.

“Enabling our customers to select the precise component parts of filter manufacture to match their application, rather than pick ‘off-the-shelf’ products, gives our customers what they actually want, rather than what we think they might want” says Helapet’s marketing manager Glenn Kenworthy . “Customers want flexibility from their suppliers in today’s competitive marketplace, and that is precisely our goal. The Varidisk system is very much customer orientated and we are confident, equipment manufacturers’ will value this type of service.”

Unrivalled customer service, together with the ability and willingness to manufacture **small production runs, with fast turnaround times** offers that extra ‘value added’ that is not available from the large manufacturers. OEM’s and end users now have the scope to find precisely the right **Varidisk Filter** assembly for their needs and to source only the exact quantities they require.

For further information and FREE samples please contact Catherine Dufficy on +44 (0)1296 632244 or you can e.mail us at: info@helapet.co.uk
See our website for more details www.helapet.co.uk
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